

THE
Entrepreneurial
CLINICIAN
Podcast



2024 Season 4
Podcast Sponsorship

Reach Allied Health
Professionals Across the
USA and Australia

jomuirhead.com
hello@jomuirhead.com

A Call to Sponsor!

Hello there! We're thrilled to have you considering sponsorship for our podcast. As we embark on our fourth season, we are diving deep into topics that matter most to our audience of dedicated allied health professionals.

This season, we're tackling burnout, genuine self-care, and the psycho-social risks in our field—subjects that resonate deeply with our listeners.

Why Sponsor Us?

Our podcast reaches a niched but highly engaged audience of allied health professionals primarily based in the USA and Australia. These are the people on the front lines of healthcare, making a difference every day. By sponsoring our podcast, you're not just getting your brand in front of listeners; you're becoming part of a community that values integrity, compassion, and professional growth.

The Benefits of Sponsorship

- **Targeted Audience:** Direct access to a specialized group of allied health professionals.
- **High Engagement:** Our listeners are loyal and engaged, tuning in regularly for insights and support.
- **Brand Visibility:** Your brand will be featured prominently, showing your commitment to the well-being of healthcare professionals.

Now, I could give you a whole heap of statistics, and research showing you a pie graph of our listenership - but this data will be old by the time it reaches you; and misleading because most people do NOT download podcast episodes, they simply subscribe and listen in their queue.

And to be honest this podcast is so new, that we can provide a much more targeted sponsorship approach than podcasts with much bigger audiences who have needed to scale all of their operations.



About me



Jo Muirhead

- Career loving Mum
- Wife
- Lover of coffee
- Cancer Survivor
- Fur Mum to Smudge

Meet Jo, the unstoppable force of nature a career loving mum, a loving wife, and a die-hard macchiato enthusiast! Surviving cancer and battling chronic pain, Jo is on a mission to redefine herself and inspire others along the way.

With over two decades of experience as a Rehabilitation Counsellor, Jo isn't just a pro at her job – she's a legend! In 2018, she clinched the prestigious Allied Health Awards Rehabilitation Counselor of the Year title, proving that she's not just good; she's outstanding!

But Jo's not one to rest on her laurels. She's a fierce advocate for the power of work in everyone's life, even for fellow health professionals in private practice. As an in-demand international coach and speaker, she's on a mission to shake up the healthcare scene by showing how effective private practice can be a game-changer.

Oh and she's written a couple of books too.

What's next for Jo? That's the million-dollar question, and she's as excited as you are to find out! Stay tuned as Jo continues to break boundaries and inspire us all with her infectious energy and unstoppable spirit!

Podcast Mission

Podcast Vision

Why?

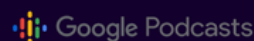
The Entrepreneurial Clinician is dedicated to empowering health professionals to grow successful, sustainable, and profitable private practices.

By fostering a deep understanding of their worth, leveraging their experience, and harnessing their influence, we equip clinicians with the tools and insights needed to serve their clients with excellence and achieve personal and professional fulfillment.

A community of health professionals who are fully resourced, confident, and thriving in their private practices. By prioritizing self-care and professional development, these clinicians will create transformative, lasting impacts for their clients, leading to a healthier and more empowered society.



TAKE A LISTEN... ANYTIME, ANYWHERE!



Pricing

Join Us in Making a Difference

Sponsoring our podcast is more than just an advertising opportunity; it's a chance to support the well-being of those who care for others.

Together, we can help combat burnout, promote genuine self-care, and address the psycho-social risks faced by allied health professionals.

So, what do you say? Ready to join us on this journey and make a lasting impact?

Reach out to us at hello@jomuirhead.com to discuss sponsorship opportunities and secure your spot today!

Sponsorship Packages

We've crafted three sponsorship levels to fit different budgets and goals. Whether you want to make a splash for the whole season or test the waters with a month-long sponsorship, we have a package for you.

Double Espresso Sponsor (season sponsor, 1 available) | \$3750 AUD (16 Episodes)

Be the hero of our entire season! This package includes:

- **Top Billing:** Your brand mentioned at the start and end of every episode.
- **Exclusive Content:** A dedicated segment in each episode to highlight your products or services.
- **Social Media Love:** Regular shout-outs and mentions across Jo's social media platforms (Facebook, LinkedIn, Instagram, You Tube)
- **Website Feature:** Prominent placement on the www.jomuirhead.com/podcast webpage, including a link to your site.



Pricing

The Macchiato | \$990 AUD (4 Episodes)

Perfect for brands looking to make a monthly impact.

This package includes:

- Premium Placement: Your brand mentioned at the start and end of four consecutive episodes.
- Spotlight Segment: A special segment in each episode to discuss your brand.
- Social Media Shout-outs: Weekly mentions on Jo's social media channels (Facebook, Instagram, Linked In, You Tube)

Single Shot | \$275 AUD (1 Episode)

Ideal for those wanting to test the waters or focus on a single episode.

This package includes:

- Feature Mention: Your brand mentioned at the start and end of the episode.
- Episode Highlight: A brief segment to introduce your brand to our listeners.
- Social Media Highlight: A dedicated post about your sponsorship on Jo's social media channels (Facebook, Instagram, Linked IN, YouTube) .

Let's get
started

Email: hello@jomuirhead.com



What's next?

No doubt you will have questions and what some certainty about how this works. So send an email to Jo - hello@jomuirhead.com with your questions and we will get to work answering them.